

# keiretsu

## For Seekers

Tier-0 CoCreation Network

*Pure Business Adrenaline*

In Partnership with USTECH SOLUTIONS, INC. and CONTORA LTD

### The Challenge

Businesses need to be more agile to adapt to market conditions, customer wants and to external threats ...without significant transitional costs. It means:



Buy more  
than build



Play to  
strengths



Best supply  
chain wins

### The Solution

To build agile organisations must have more strategic procurement...



Procurement  
engaged before  
the req



Pre-approved  
Tier-0 partners



Ready to play  
contract  
framework

### About Keiretsu

A Tier-0 CoCreation network and platform:

#### The Network

A network of suppliers that have signed up to a common Master Service Agreement that frames co-ideation and co-creation services as standard

#### Tier-0 Architecture

Requisitions from companies that sign-up to use Keiretsu send all related co-creation and co-ideation opportunities to the network first, without having to change behaviours.

#### Contractual Platform

Instant-on contractual framework. Requisitions are seamlessly *pre-processed* through the Keiretsu platform directly via your existing VMS or through the optional custom portal = no system changes

### Benefits for Seekers

- **Makes procurement a strategic function**
- **Innovation advantage and shared risk**
- **Cashable economies**
- Access top suppliers committed to co-creation
- Proactive law contracts built-in
- Instant contractual framework with low costs
- No downstream payment or reconciliation issues
- Built in project contingencies
- Scalable framework (invite your Tier-1s!)
- Access to best-fit talent and resources
- Faster project results
- **Greater agility!**

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