

# keiretsu

## For Solvers

**Tier-0 CoCreation Network**

*Pure Business Adrenaline*

In Partnership with USTECH SOLUTIONS, INC. and CONTORA LTD

### The Challenge

Businesses need to be more agile to adapt to market conditions, customer wants and to external threats ...without significant transitional costs. It means:



Buy more  
than build



Play to  
strengths



Best supply  
chain wins

### The Solution

To build agile organisations must have more strategic procurement...



Procurement  
engaged before  
the req



Pre-approved  
Tier-0 partners



Ready to play  
contract  
framework

### About Keiretsu

A Tier-0 CoCreation network and platform:

#### The Network

A network of suppliers that have signed up to a common Master Service Agreement that frames co-ideation and co-creation services as standard

#### Tier-0 Architecture

Requisitions from companies that sign-up to use Keiretsu send all related co-creation and co-ideation opportunities to the network first, without having to change behaviours.

#### Contractual Platform

Instant-on contractual framework. Requisitions are seamlessly *pre-processed* through the Keiretsu platform directly via your existing VMS or through the optional custom portal = no system changes

### Benefits for Solvers

- First mover advantage
- Increased share of wallet
- Competitor lock-out
- Attractive commercial terms
- Stronger, more trusted relationships
- Share development risk and retain IP
- Positive reputational brand impact
- Develop relations with other like-minded partnering organisations
- Instant-on ecosystem
- 12% year-1 finder's fee for introductions

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LONDON